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## In Brief Blog

## Advanced Ultrasounds Services taps Relations PR as AOR

 Posted October 27, 2008 [Comments\(0\)](#)

TAMPA, FL: Advanced Ultrasound Services named Relations PR & Marketing as AOR, effective October 15. Through PR, media relations, marketing, and community relations programs, the agency will raise the company's profile and drive consumer awareness and understanding of [Advanced Ultrasound Services](#), which administers ultrasounds and reproductive screenings.

 Filed under: [News Briefs](#)

 Tags: [Advanced Ultrasound Services](#), [Relations PR & Marketing](#)
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## FL geriatric care firm taps Relations PR &amp; Marketing

 Posted October 16, 2008 [Comments\(0\)](#)

TAMPA, FL: A Benefit To You, a geriatric care management firm, hired Relations PR & Marketing as AOR, effective October 13. The agency, which won the account after submitting a six-month integrated PR campaign proposal to the company, will oversee branding and publicity for A Benefit To You, which recently launched.

 Filed under: [News Briefs](#), [Nonprofit](#)

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## Ice It by Bebe Z hires Relations PR as its AOR

 Posted July 30, 2008 [Comments\(0\)](#)

TAMPA, FL: Apparel company Ice It by Bebe Z has named Relations PR & Marketing its AOR in an effort to raise its profile among consumers. The agency will work on brand and corporate positioning, consumer marketing, media relations, product launches, events, and trade show strategy.

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